



## MASTER'S OF BUSINESS ADMINISTRATION



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The Master of Business Administration (M.B.A.) program at The University of Scranton emphasizes the skills and perspectives necessary to succeed in today's global and technology-based business environment. The Kania School of Management is fully accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB).

## ACCREDITATION

The Kania School of Management is one of only 419 institutions across the globe with AACSB accredited graduate and undergraduate programs, and one of only 19 graduate programs in Pennsylvania with accreditation at the graduate level. AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in management education.

## NEW FLEXIBLE M.B.A.

- The M.B.A. program includes qualifying courses, extending courses, and mission specific courses. If you hold an undergraduate degree in an area other than business, you will need qualifying course modules to better prepare you for the extending M.B.A. courses. You can also satisfy this requirement by taking a special examination.
- The program's extending courses are designed to immerse you in the key functional areas of business: Accounting, Economics, Enterprise Management Technology, Finance, Management, Management Information Systems, Marketing, and Operations Management. You must select 10 extending courses.

- The extending courses provide you with the flexibility to tailor your M.B.A. to your interests and requirements. By a suitable choice of courses, you can concentrate in any area. However, you cannot take more than four courses in one area.
- The mission-specific courses integrate your knowledge in different areas into a cohesive learning experience based on the Jesuit philosophy of responsibility and justice. They are required of all students.

## ADMISSIONS REQUIREMENTS

- Online application ([www.scranton.edu/gradapply](http://www.scranton.edu/gradapply))
- Official academic transcripts from all colleges/universities attended indicating a cumulative undergraduate GPA of 2.75.
- Three professional letters of recommendation from individuals who can evaluate your ability to perform graduate level work
- Statement of intentions
- Official GMAT score report; Student with 3 or more years of official, documented, related work experience may be eligible to submit a solution to a case study in lieu of the GMAT. Determination of eligibility is made by the MBA program director based on academic record and work experience.
- Applications accepted on a rolling basis for all terms.

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EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS  
IN THE WORLD

A NATIONALLY RECOGNIZED MASTER'S UNIVERSITY

The Estate, Scranton, Pennsylvania 18510 | Ph. (570) 941-7600 | Fax: (570) 941-5995

THE UNIVERSITY OF  
**SCRANTON**  
A JESUIT UNIVERSITY

## GRADUATE ASSISTANTSHIPS

Graduate assistantships are awarded annually to outstanding, full-time M.B.A. students and applicants. Students applying for a graduate assistantship must submit GMAT scores. The assistants may collaborate with the Kania School of Management faculty in their research and other academic duties, or assist in various offices and programs within the college. Assistants receive a stipend and are eligible for a tuition scholarship based on merit.

## REQUIRED QUALIFYING COURSES

Applicants to the M.B.A. program with no academic background in business can still enroll in the program but will be required to take the 1-credit background courses listed below. An applicant may elect to take the full 3-credit background course rather than the 1-credit qualifying course if desired.

Statistics Module  
Management Science Module  
Information Management Module  
Financial Accounting Module  
Managerial Accounting Module  
Business Law Module  
Microeconomics Module  
Macroeconomics Module  
Finance Module  
Management Module  
Marketing Module  
Operations Management Module

## Extending Courses (3 credits each – select 10)

Please refer to the Graduate Studies Catalog for information about prerequisite courses.

Accounting  
Accounting for Management  
Survey of Federal Taxes  
Auditing  
Federal Taxation  
International Accounting  
Financial Accounting II  
Managerial Accounting  
Financial Accounting  
Special Topics in Accounting  
Advanced Auditing

Advanced Taxation  
Advanced Managerial Accounting  
Advanced Financial Accounting  
Office of Graduate Admissions

## Economics

Managerial Economics  
Economics of Business Strategy  
The Economics of E-Commerce  
Macroeconomic Analysis:  
A Global Perspective  
Special Topics in Economics

## Finance

Financial Management  
Financial Institutions  
Advanced Financial Management  
Investment Analysis  
International Finance  
Derivative Securities  
Portfolio Theory  
Special Topics in Finance

## Operations and Information Management

Operations Management  
Supply Chain Management  
Advanced Production and Operations Management  
Applied Operations Research  
Business Forecasting Models  
Total Quality Management  
Special Topics in Operations Management  
Integrated Enterprise Management Systems  
Special Topics in Enterprise Management  
Technology  
Management Information Systems  
Business Database  
Business Decision Support Systems  
Information Networks and Electronic Commerce  
Development of Business Applications  
Information Technology and Business  
Process Reengineering  
Global Information Systems  
Special Topics in Management Information Systems

## Management

Organizational Behavior  
Organizational Theory  
Group Dynamics  
Organization Power and Politics  
International Management  
Project Management  
Special Topics in Management

## Marketing

Marketing Research  
Promotion Management: Advertising and Selling  
International Marketing  
Consumer Behavior  
Special Topics in Marketing

## Required Mission-specific Courses (3 credits each)

Business Policy  
Responsibility, Sustainability and Justice

## NATIONAL RECOGNITION

- Scranton's MBA program is among the top 15 in the nation for general management according to *Entrepreneur* magazine and *The Princeton Review*.
- For five straight years, the Kania School of Management has been included in *The Princeton Review's* "Best 301 Business Schools."



## Office of Graduate Admissions

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