



MASTER'S OF BUSINESS ADMINISTRATION



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The Master of Business Administration (M.B.A.) program at The University of Scranton emphasizes the skills and perspectives necessary to succeed in today's global and technology-based business environment. The Kania School of Management is fully accredited by the prestigious Association to Advance Collegiate Schools of Business (AACSB).

ACCREDITATION

The Kania School of Management is one of only 419 institutions across the globe with AACSB accredited graduate and undergraduate programs, and one of only 19 graduate programs in Pennsylvania with accreditation at the graduate level. AACSB International accreditation represents the highest standard of achievement for business schools, worldwide. Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. AACSB International accreditation is the hallmark of excellence in management education.

NEW FLEXIBLE M.B.A.

- The M.B.A. program includes qualifying courses, extending courses, and mission specific courses. If you hold an undergraduate degree in an area other than business, you will need qualifying course modules to better prepare you for the extending M.B.A. courses. You can also satisfy this requirement by taking a special examination.
- The program's extending courses are designed to immerse you in the key functional areas of business: Accounting, Economics, Enterprise Management Technology, Finance, Management, Management Information Systems, Marketing, and Operations Management. You must select 10 extending courses.

- The extending courses provide you with the flexibility to tailor your M.B.A. to your interests and requirements. By a suitable choice of courses, you can concentrate in any area. However, you cannot take more than four courses in one area.
- The mission-specific courses integrate your knowledge in different areas into a cohesive learning experience based on the Jesuit philosophy of responsibility and justice. They are required of all students.

ADMISSIONS REQUIREMENTS

- Online application (www.scranton.edu/gradapply)
- Official academic transcripts from all colleges/universities attended indicating a cumulative undergraduate GPA of 2.75.
- Three professional letters of recommendation from individuals who can evaluate your ability to perform graduate level work
- Statement of intentions
- Official GMAT score report; Student with 3 or more years of official, documented, related work experience may be eligible to submit a solution to a case study in lieu of the GMAT. Determination of eligibility is made by the MBA program director based on academic record and work experience.
- Applications accepted on a rolling basis for all terms.

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EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS
IN THE WORLD

A NATIONALLY RECOGNIZED MASTER'S UNIVERSITY

The Estate, Scranton, Pennsylvania 18510 | Ph. (570) 941-7600 | Fax: (570) 941-5995

THE UNIVERSITY OF
SCRANTON
A JESUIT UNIVERSITY

GRADUATE ASSISTANTSHIPS

Graduate assistantships are awarded annually to outstanding, full-time M.B.A. students and applicants. Students applying for a graduate assistantship must submit GMAT scores. The assistants may collaborate with the Kania School of Management faculty in their research and other academic duties, or assist in various offices and programs within the college. Assistants receive a stipend and are eligible for a tuition scholarship based on merit.

REQUIRED QUALIFYING COURSES

Applicants to the M.B.A. program with no academic background in business can still enroll in the program but will be required to take the 1-credit background courses listed below. An applicant may elect to take the full 3-credit background course rather than the 1-credit qualifying course if desired.

Statistics Module
Management Science Module
Information Management Module
Financial Accounting Module
Managerial Accounting Module
Business Law Module
Microeconomics Module
Macroeconomics Module
Finance Module
Management Module
Marketing Module
Operations Management Module

Extending Courses (3 credits each – select 10)

Please refer to the Graduate Studies Catalog for information about prerequisite courses.

Accounting
Accounting for Management
Survey of Federal Taxes
Auditing
Federal Taxation
International Accounting
Financial Accounting II
Managerial Accounting
Financial Accounting
Special Topics in Accounting
Advanced Auditing

Advanced Taxation
Advanced Managerial Accounting
Advanced Financial Accounting
Office of Graduate Admissions

Economics

Managerial Economics
Economics of Business Strategy
The Economics of E-Commerce
Macroeconomic Analysis:
A Global Perspective
Special Topics in Economics

Finance

Financial Management
Financial Institutions
Advanced Financial Management
Investment Analysis
International Finance
Derivative Securities
Portfolio Theory
Special Topics in Finance

Operations and Information Management

Operations Management
Supply Chain Management
Advanced Production and Operations Management
Applied Operations Research
Business Forecasting Models
Total Quality Management
Special Topics in Operations Management
Integrated Enterprise Management Systems
Special Topics in Enterprise Management
Technology
Management Information Systems
Business Database
Business Decision Support Systems
Information Networks and Electronic Commerce
Development of Business Applications
Information Technology and Business
Process Reengineering
Global Information Systems
Special Topics in Management Information Systems

Management

Organizational Behavior
Organizational Theory
Group Dynamics
Organization Power and Politics
International Management
Project Management
Special Topics in Management

Marketing

Marketing Research
Promotion Management: Advertising and Selling
International Marketing
Consumer Behavior
Special Topics in Marketing

Required Mission-specific Courses (3 credits each)

Business Policy
Responsibility, Sustainability and Justice

NATIONAL RECOGNITION

- Scranton's MBA program is among the top 15 in the nation for general management according to *Entrepreneur* magazine and *The Princeton Review*.
- For five straight years, the Kania School of Management has been included in *The Princeton Review's* "Best 301 Business Schools."



Office of Graduate Admissions

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